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***Food Logistics* Announces Its 2011 Top 100 3PL and Cold Storage Providers**

Leading Business Magazine Presents Annual Listing of Outsource Services Providers

Melville, NY — August 15, 2011 — *Food Logistics*, the only publication exclusively dedicated to covering the movement of product through the food supply chain, this week announced the sixth annual listing of the *100 3PL and Cold Storage Providers* in its July/August 2011 issue.

These third-party logistics and cold storage providers offer a broad scope of services and capabilities that enable food companies to manage costs, increase flexibility, improve service levels and operational efficiency, and reduce capital expenditures.

“Selecting the right logistics partner to manage your supply chain is of great importance to the future of any company’s operations,” explained Katherine Doherty, editor-in-chief of *Food Logistics* magazine. “In the food industry, outsourcing has become a foundation of competitive advantage for many companies. We provide this list to help our readers find the best 3PLs and cold storage providers for their business.”

After receiving nomination forms from end users and solution providers, the editorial staff culled through the submissions to compile this year’s *100 3PL and Cold Storage Providers* listing. Final recipients are featured in the July/August issue of *Food Logistics*, as well as online at [www.foodlogistics.com](http://www.foodlogistics.com).

The *100 3PL and Cold Storage Providers* is not a ranking. The alphabetical list has been designed to help *FL* readers find the third-party logistics providers to the food industry. The complete list will be released in the July/August issue.

*About Food Logistics*

*Food Logistics* is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through

our print and online products, we provide news, trends and best practices that help more than 25,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. On the web at **[www.foodlogistics.com](http://www.foodlogistics.com)**.

#### About Cygnus Business Media

Cygnus Business Media is an internationally-recognized business-to-business media company. Our diverse portfolio serves 15 market categories with print and interactive products, and live events. Through our media, we reach more than 1.7 million print subscribers, nearly 1 million industry professionals via our Custom Marketing services, and we attract almost 2 million unique visitors to our websites monthly. Combined with the thousands of business people attending our live events, Cygnus Business Media can provide you with comprehensive, integrated advertising and marketing programs. Cygnus can help you establish and enhance your brand, increase awareness, generate sales leads and strengthen your customer relationships. For more information on how Cygnus Business Media can help you achieve your advertising and marketing objectives, please contact your Cygnus sales representative, or visit [www.cygnusb2b.com](http://www.cygnusb2b.com).

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